

RAISINGPLACER.ORG

RaisingPlacer.org launches this month, serving as a **prevention hub for Placer County**. Raising Placer is a network of Drug Free Communities coalitions collaborating to strengthen and sustain prevention efforts throughout the county. **Find local and national resources**, the latest research about alcohol, marijuana, prescription and other drugs, upcoming events, opportunities to get involved and so much more.



CALY has **increased our social media presence** on Facebook by **1,100%**. Our media campaigns focus on encouraging parent/teen conversations about the risks associated with alcohol and other drug use, **sharing resources** for the community, and promoting local events that align with our mission to prevent and reduce youth substance use, promote healthy environments and support promising futures.

Thank you to the commitment and dedication of our Coalition members and partners to help prevent youth substance use, promote healthy environments and support promising futures.

Leadership Team: John Ruffcorn, Jenn Paulsen, Kris Wyatt, Dan Beltran, Sharon Behrens, Lisa Swisley, Annie Mascorro, Carol Feineman, Claudia Warner, Chris Mireles, Jennifer Cook, Jensen Lockard

Advisors: Warren Daniels, CEO Community Recovery Resources and Jeff Brown—Placer County Health & Human Services

Evaluator: Paul Nolfo—Nolfo Consulting

Community Recovery Resources (CoRR) is our sponsoring non-profit fiscal agent



Community Partners

Community Recovery Resources
Placer Union High School District
Western Placer Unified School District
Auburn Union School District
Placer County Office of Education
Auburn Police Department
Lincoln Police Department
Placer County Sheriff
Placer County Probation
Placer County District Attorney

Boys and Girls Club
Friday Night Live
Placer County Youth Commission
Placer County Health & Human Services
Placer County Children’s System of Care
Coalition for Rocklin Youth
Placer County Board of Supervisors
Placer Nevada Medical Society
Rx Drug Safety Coalition
Lincoln Community Foundation

Auburn Hip Hop Congress
Parkside Church
KidsFirst
Koinonia Family Services
Team Giving
Chapa De
Gold Country Media
Auburn Elks
Lighthouse Counseling Svcs
Core Connectivity



REPORT CARD TO COMMUNITY OCTOBER 2017



In 2016, the Coalition for Auburn and Lincoln Youth (CALY) received the phenomenal news that we were awarded a SAMHSA Drug-Free Communities Grant for five years to focus on preventing and reducing youth substance use. As part of receiving this grant, CALY attended the New Grantee meeting in Washington, D.C. Pictured here with our SAMHSA Project Officer, Donna Belcher-Barber, are Program Director, Shelley Rogers, and Coalition Coordinator, Renee Berg. The collective efforts of many individuals and partner organizations over this past year are highlighted in this report.



SOCIAL HOST ORDINANCE ADOPTED IN CITY OF AUBURN



John Ruffcorn speaking at Press Conference at Placer High School

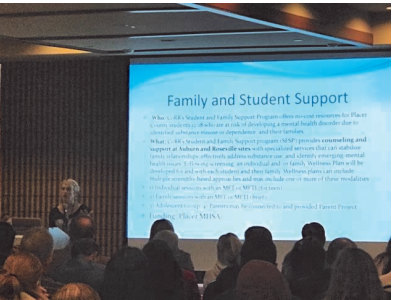
The Auburn City Council unanimously passed a civil social host ordinance in July 2017 which holds adults accountable for allowing underage alcohol or other drug use at parties or gatherings. The civil penalty for any violation is a fine of up to \$1,000. Leaders from the Placer County Youth Commission (PCYC) and CALY worked together to bring the issue of underage drinking to the attention of parents, youth, community members and city leaders. John Ruffcorn, Auburn Public Safety Director and Chair of CALY, was instrumental in getting this ordinance adopted. “The city council demonstrated great leadership in protecting our youth from underage drinking and other drug use,” stated Shelley Rogers, CALY Program Director. CALY partnered with PCYC to host a press conference in September 2017 at Placer High School in Auburn to announce and spread the word about the Social Host Ordinance. This new tool for law enforcement will create awareness and has been shown to reduce youth access to alcohol and other drugs, thereby enhancing the safety of our youth and community.

REDUCING ACCESS TO Rx DRUGS

Prescription drug abuse is a growing concern in our communities. CALY partners with local law enforcement agencies and Placer County Public Health to coordinate Rx Take Back Days twice per year. Teens get dangerous drugs from family and friends and their medicine cabinets. Residents are urged to reduce access to prescription medication by monitoring and securing their prescription drugs and disposing of any expired or unused medications. This helps to protect our youth and environment.



PREVENTING YOUTH MARIJUANA USE



The Northern California Cannabis Summit in May 2017 focused on increasing our capacity to prevent adverse consequences in our youth. The Summit brought together experts, existing research, leaders from public health and local policy makers to focus on solutions, policies and practices that reduce the negative impacts of legalization in our communities and our schools. Pictured here is Ariel Lovett, CoRR Deputy CEO, sharing information about the student assistance program as an evidenced based intervention resource for schools.

CALY is a Drug Free Communities Coalition. This Report Card was developed in part with Community Recovery Resources under grant #1H79SP021559 from the Office of National Drug Control Policy and Substance Abuse Mental Health Services Administration. The views, opinions and content of this brochure are those of the authors and contributors and do not necessarily reflect the views, opinions or policies of ONDCP, SAMHSA, or CoRR and should not be construed as such.

Increasing Our Community’s Capacity for Prevention



Uniting the Community for Prevention

The Coalition for Auburn and Lincoln Youth (CALY) hosted a **Community Forum on preventing underage drinking and other drug use** in April 2017 at the Auburn State Theatre. Partnering with more than a dozen local organizations and sponsors, we brought together parents, teens, and local resources for this engaging forum to bring to light some of the most challenging issues facing youth, families and our community.

Best Practices in Prevention

The National Coalition Academy (NCA), a comprehensive training program developed by CADCA’s National Coalition Institute, teaches leaders the essential processes to establish and maintain highly effective coalitions. The NCA’s training curriculum is organized within SAMHSA’s Strategic Prevention Framework. As part of the graduation requirements, each coalition develops five strategic planning products. Four CALY members participated over the 3 weeks of classroom training that took place in Del Mar, CA between April and September 2017.



Emerging Prevention Strategies

Two CALY volunteers attended CADCA’s Leadership Forum in Washington, D.C. along with our Raising Placer partners from Rocklin and Placer County youth commissioners. This four-day event gave participants the opportunity to learn about the latest strategies to fight substance abuse, and hear from nationally-known prevention experts, federal administrators, and concerned policy makers. John Ruffcorn, Chair of CALY, shared this about his experience, **“The conference provided me information that will help me educate, prevent, and prepare our community to combat drug abuse.”**



Promoting Community Resilience and Trauma Informed Systems

The **Placer County Trauma and Resilience Summit** brought together agency stakeholders, educators, law enforcement, human service professionals and people with lived experience to learn more about the impact of adverse childhood experiences and community resilience. The afternoon world café focused on action planning to establish **resilience building systems and policies** within each agency, district or organization. CALY partnered with the County Office of Education and other community organizations to host this first ever Resilient Placer Summit.



Youth as Leaders in Change

CALY sponsored youth and advisors to attend **The Friday Night Live Youth Summit** in Southern California in Sept. 2017. Workshops focused on ways to make clubs more engaging as well as impactful on their community. “The highlight for us was planning that occurred between the Placer County Youth Commission and the Boys and Girls Club-Friday Night Live. Future collaborations will focus on working together along with CALY and representing youth from diverse backgrounds to make positive change in the community!” — Natalie Zapata

Empowering Young Leaders—Youth Voice



Youth from Boys and Girls Club, PCYC, and students throughout Placer County learned **leadership skills** and the most current information on tobacco, drug and alcohol prevention at the **Raising Placer Summer Leadership Retreat**. Several sessions focused on becoming a trauma-informed peer, **teen wellness and self-care** for leaders including hands-on mindfulness practice.

CALY sponsored 6 youth to participate in **Growing Peace Camp** hosted by Auburn Hip Hop Congress during the summer. Youth learned concepts of **awareness, peace and justice**. Through unique and fun hands-on activities including music, art, drama, guest speakers, media projects and more, attendees explored issues that affect our world with an emphasis on solutions and what WE can do to **make a positive difference**. We joined the camp on Friday to interact with the youth and share resources with their parents about underage drinking and other drug use.



CALY supports the **Friday Night Live Club at Boys and Girls Club**, which includes a series of Teen Talk sessions where youth discuss topics such as mental health, substance abuse and bullying. Teens planned a Day of Peace for the whole Boys and Girls Club. This special day included an assembly illustrating Natural Highs (parkour, music, etc.). Pictured here is a young participant working on a poem that highlights his strengths — “I’m awesome.”

Project Greenlight is an ongoing event hosted by our partners at Parkside Church **bringing the community together** in support of Latino families in Auburn. Locals from the neighborhood, community agencies, non-profits, faith groups, and youth-serving organizations come with needed resources to share. It is a fun day for all that includes live music, authentic dishes, kids activities, food distribution by Placer Food Bank, and more. CALY shares alcohol and other drug prevention and treatment resources in Spanish and English.



The **Photovoice Project** gives youth the opportunity to tell the story of their environment through their own eyes using photography which often brings to light issues like substance abuse, mental health, and homelessness as well as what they love about their community. CALY photovoice projects were showcased at the **Stand Up & Get Down** event highlighting talented youth expression through art, dance, and music. The event included free workshops, debate, parkour, comedy, and more and was sponsored in part by the Coalition for Placer Youth, PCYC, Auburn Hip Hop Congress, CALY and other community partners.

CALY spent time in Lincoln sharing resources and engaging with the community at several local events. Pictured here are leadership students from Glen Edwards Middle School who volunteered at the **Opening Day event at McBean Park** in January 2017. We joined the Lincoln Community Foundation and other local organizations at the **Mental Health Resource Fair** also at McBean Park during the summer. The newly renovated ball park is a source of great pride for Lincoln. We participated in **National Night Out (NNO)**, an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, better places to live.

